

LoyaltyStream

Product Pricing

One size doesn't fit all when it comes to Loyalty and the benefit of our LoyaltyStream® software platform is that it allows you to configure loyalty to your customers and your market. Offering both a customer front end and a suite of tools in the administration layer, LoyaltyStream® gives the ability to run 'Keep', 'Grow' or 'Win' campaigns and personalise your programme to suit your objectives.

Our powerful administration layer allows you to invite customers, configure the metrics for each campaign and choose the reward mechanics. Analytics allow you to see a single customer view and segment your customers by behaviour.

LoyaltyStream is currently being used to grow loyalty with hundreds of thousands of active end customers and has been implemented in the USA, Canada, Australia, New Zealand, Hong Kong, UK & Ireland and multiple countries in continental Europe.



Feature	LoyaltyStream Lite	LoyaltyStream Professional	LoyaltyStream Enterprise
	From £6,000	From £19,500	From £POA

Customer Experience

• Bespoke platform for customers	-	Y	-
• Bespoke wireframes and creative	-	Y	-
• Customised email templates	Y	Y	Y
• Bespoke email templates	-	Y	Y
• Technical Support Desk for customers	-	Add-on*	Add-on*
• Digital Loyalty card	-	Add-on*	Add-on*
• Loyalty App	-	Add-on*	Add-on*

Loyalty Campaigns

• Grow Campaigns	1	3	Unlimited
• Win Campaigns	1	3	Unlimited
• Keep Campaigns	-	3	Unlimited
• Campaign Management Access	-	Y	Y
• Internal loyalty campaign	-	Y	Y

Loyalty and Reward

• Points Engine	-	Y	Y
• Points Bank	Y	Y	Y
• Branded RewardStream shop	Y	Y	Y
• Integrated RewardStream shop	-	Y	Y

CRM

• Customer profiles	-	Y	Y
• Customer segmentation tools	-	Y	Y
• Customer loyalty score	-	Add-on* (POA)	Add-on* (POA)

Communication

• Emailer	Y	Y	Y
• Advance integrated emailer	-	Y	Y
• Marketing automation journey	-	Add-on* (POA)	Add-on* (POA)

Analytics and Insight

• Manual reports monthly	3	10	20
• Live reports	-	10	20
• Live dashboards	-	5	10

Data

• Manual data imports/exports	Y	Y	Y
• Automated Data Integrations (via SFTP, Import, Export)	-	Y	Y
• API Data integrations	-	-	Y

General

• Custom domain	-	Y	Y
• SSL certificate	-	Y	Y
• Customer support email	Y	Y	Y
• Internal administrator access	-	Y	Y

Gamification

• Points/Target Tracker	Y	Y	Y
• Digital stamp card	-	Y	Y
• Prize draw module	-	Y	Y
• Spin to win module	-	Add-on*	Add-on*
• Digital scratchcard	-	Add-on*	Add-on*

Infrastructure

• Azure group cloud hosting	Y	-	-
• Azure private cloud hosting	-	Y	Y
• Technical Support for customers	-	Add-on	Add-on
• Account management (per month)	1	1	2
• Consultancy (data analysis and consultancy per month)	1	2	3
• Platform licence fee	-	Y	Y
• Platform and product testing (per month)	Y	Y	Y
• Platform upgrades (annually)	-	Y	Y

Additional Service Packages	Description
Communications Management	Monthly communications management to include design, layout, content and management of all communications throughout the programme to drive behaviour change.
Promotion and Campaign Management	Monthly promotion and campaign management. Our team can manage all of your promotions and campaigns to include set up, launch and ongoing management, leaving your teams time free.
Customer Service Helpdesk	Our team are available to run your customer helpdesk answering all customer queries. You will be given a customised support portal with FAQs and solution guides for customers to access.
Programme Creative	Our team can take your brand guidelines and apply a creative design to the programme for you or create a brand new custom look and feel. Our design package can include wireframes, page designs, email templates, downloads and logos as required. Our design team will provide you with two initial concepts which can then be developed.

About Stream Loyalty

Stream are passionate about loyalty – we are the experts after all!

As a tech-enabled consultancy, we seek to understand your business challenges and your audience and work with you to craft a loyalty solution that delivers value. We are both consultants and implementers and use our extensive expertise and software capability to deliver proven, lasting results.

Loyalty is not 'one size fits all' and our team of commercial experts work to ensure that your loyalty strategy is right for you.

Whether you need to increase revenue, grow breadth of spend, or create a referrer programme, we have the experience to help sculpt the right solution. Our proprietary loyalty software- LoyaltyStream® helps to: retain customers, change buying behaviours, build brand loyalty and drive referrals.

Our LoyaltyStream® software is deployed globally, helping our clients to build trust that delivers brand loyalty and commercial rewards.

We guarantee to be able to help you Keep, Grow and Win customers for life.



Contact Us

Address

Carter House, Chilton Business Centre, Chilton, Buckingham, HP18 9LS

Phone: 01844 208 180

Email: contact@streamloyalty.com

www.streamloyalty.com