

International Women's Day

# Caroline Price

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Stream Loyalty



## What is your average day like?

“My day is all about balancing parenting with work! I have to get all the kids up and off to school first (I’m lucky enough to have the school only 30 seconds from our front door!) and then it’s a quick dog walk before I sit at my desk with a cup of tea ready for the first meeting.

I will then spend the day doing coding work, which I love! (I’m always telling people that coding is much more creative than it sounds!)

School pickup rolls round and I’m off to collect and probably run the kids to a club, then back to my desk to complete the last development challenge before the evening parenting circus of food/lifts/activates/reading stories begins.”

## Since you started work have you seen a significant shift in attitudes towards women in business?

When I started out as a developer, it always seemed to shock people that I was a woman (and a blonde one!)- it’s just such a male dominated career. But 15 years on and now at Stream where the dev team is 50/50, I know that I’m accepted for my skills and not seen as an oddity!

## Have you had any coaches or mentors throughout your professional life that have had an impact on where you are today?

I particularly remember my boss from my first real job after Uni- I was applying for a role as an administrator but from the start he saw my love of messing with spreadsheets and encouraged me to learn coding from a colleague who he introduced me to. That was how my love of coding began. I definitely wouldn’t have made it here without him seeing something in me worth pushing and growing.

## What is the one thing you love most about your job?

I’m thankful every day to have a job that allows me to be fully engaged with being a mum, but also stretches my mind and give me personal purpose.

## What has been your biggest success story to date or the achievement that you are most proud of in your career?

Every time something I’ve coded or built goes live on the web, I can’t quite believe that I was able to produce something that goes into the real world to be seen and used by real people!

## If you could travel back in time, what is the one tip you would give your younger self?

To have more faith in myself! I was far too nervous when I was starting out in the world of work and didn’t set my expectations very high. I’ve been lucky with the people I met over the years that saw potential in me otherwise I never would have discovered how much I enjoy and just fit, this kind of work.

## What job did you dream of doing when you were little?

Graphic design. I absolutely hated computers and swore I’d never work with them!