

International Women's Day

# Jo Hacker

LEAD DEVELOPER

Stream Loyalty



## What is your average day like?

Full! Could be anything from heads down focused coding or complex data analysis queries to blue skies discussions on the long-term plans for our products or supporting and mentoring members of the team.

## Since you started work have you seen a significant shift in attitudes towards women in business?

I think that in software and data, there's definitely more acceptance that I will know what I am doing and more respect for my input than there was when I first started out in the industry.

## What is the one thing you love most about your job?

Getting to knock up a proof-of-concept bit of code in an afternoon and showing it to someone whose response is "Wow!" - it's a really rewarding, creative feeling.

## What has been your biggest success story to date or the achievement that you are most proud of in your career?

Probably getting back into the industry having taken a break to work in a totally different field (education)- I wasn't sure how long it would take to pick up the reins again and in practice, it felt like no time before it was all at my fingertips again.

## If you could travel back in time, what is the one tip you would give your younger self?

There's nothing wrong with moving around to find a workplace that really is the right fit for you.

## What job did you dream of doing when you were little?

I don't know that I had a specific career in mind when I was little, but I wanted to do something where I might get invited to be on Desert Island Discs (that tells you a lot about the sort of household I grew up in!). By secondary school, I was planning to be a lawyer and then eventually a judge- I only got diverted into Maths quite late in the day and into coding from there.